

# Corporate Hedging, Contract Rights, and Basis Risk

I. Babenko & Y. Tserlukevich

Discussion by Stefano Colonnello (Ca' Foscari University of Venice & IWH)

**10th IWH-FIN-FIRE Workshop**

October 21-22, 2024

## Takeaway points

### ▶ Setting

- ▶ **Research question:** What is the impact of derivative termination rights in default on corporate hedging outcomes?
- ▶ **Model:** Endogenize exercise of termination right in Bolton and Oehmke (2015) framework and study impact on firm hedging choice
- ▶ **Data:** US public firms from Compustat. More detailed hedging data on airlines, oil-gas-coal firms
- ▶ **Methodology:** Reduced-form correlational analysis & causal inference on exercise policy

### ▶ Key model predictions

- ▶ Optimal to terminate derivative in default when fair value (FV) for counterparty is high
- ▶ More likely to terminate if high bankruptcy costs and basis risk
- ▶ Inefficiency of termination leads to suboptimally low hedging

### ▶ Key empirical findings

- ▶ 60% of derivative positions are terminated in default
- ▶ More likely if positive FV for counterparty or if high bankruptcy costs
- ▶ Drop in hedging ratios in default and no full, immediate re-hedging

## Overall assessment

- ▶ Nice blend of theory and empirics
- ▶ Both analysis of equilibrium correlation patterns arising from the model and causal inference (legal quasi-natural experiment, great placebo tests)
- ▶ Very useful and policy-relevant insights into corporate hedging choices
- ▶ Advanced stage analysis and highly readable

## Comment 1: Basis risk and selection of contracts to be terminated

- ▶ **Basis risk** features prominently in the title, abstract, and model
- ▶ Prediction that “exercise threshold also decreases in [...] basis risk of the hedging portfolio” is not really discussed in the **empirical part!**
- ▶ On average, conditional on default status, derivative contracts are terminated when FV is positive for the derivative counterparty part ( $V_1 > 0$ ), consistent with theoretical default condition ( $C_1 = C_1^L$  &  $V_1 = V_1^H$ ). What is this telling us?
  - ▶ Given  $P[V_1^H | C_1^H] = P[V_1^L | C_1^L] = \rho > 1/2$ , does this mean that termination (and default) is more likely for firms with **high basis risk**? (Only hinted)
  - ▶ Assuming hedging with simple forward contracts, does this mean that termination is more likely for **inefficient firms**, i.e., those that become distressed during good industry times (high commodity-related revenues for oil-gas firms, low commodity-related op. costs for airlines and coal firms)?
  - ▶ That some firms (with bad governance?) take large **speculative positions** rather than hedging?
- ▶ Possible to provide evidence on effectiveness of hedging (e.g., in terms of impact on volatility of cash flows)? Possible to provide a direct estimate of basis risk in terms of  $\rho$ ?
  - ▶ Table 1D: 24% (53%) of firms report negative (positive) FV of derivatives in bankruptcy → Partial effectiveness of hedging

## Comment 2: Default events

- ▶ The model characterize default as a **violation of a net worth covenant**
  - ▶ Net worth threshold contingent on derivative FV?
- ▶ Covenant violations are also mentioned in the abstract
- ▶ Termination clauses become active upon default events
  - ▶ Violations of **financial covenants** (e.g., on net worth, current ratio, EBITDA, etc.) are among “standard events of default” in the form of “cross-default (e.g., a default on a loan or a breach of a financial covenant)”
  - ▶ Credit downgrades are among “additional events”
- ▶ Why including credit downgrades but not violations of financial covenants among events of default in the empirical analysis?
  - ▶ 0.32%, 1.62%, 0.37% of firm-years in bankruptcy, with credit downgrade, with fraud-related restatement, respectively (Table 1A)
  - ▶ 31% of firms with loans containing net worth covenants experience a violation (Chava and Roberts, 2008)
  - ▶ Between 5% and 19% per year of nonfinancial US firms in Compustat-EDGAR report a financial covenant violation between 1997 and 2016 (Griffin et al., 2019)
  - ▶ To what extent the variable “Default-related words frequency” captures covenant violations?
  - ▶ Dataset of actual covenant violations by Nini et al. (2012) could give you more statistical power to study terminations by enlarging the sample of defaulted firms?

### Comment 3: Termination rights and hedging by banks

- ▶ Focus on set of industries for which hedging activities can be measured well (airlines, oil-gas-coal companies)
- ▶ Also for **banks** we observe well both **risk exposures** (credit risk, interest rate risk, etc.), **derivative positions** (credit derivatives, interest rate derivatives, etc.), and breakdown of derivatives based on their purpose (risk management vs. other goals)
- ▶ To what extent termination rights explain limited hedging with derivatives by banks? (It would be a different paper, of course)
  - ▶ Limited use of credit derivatives for hedging, mostly large banks, which also use them for dealer activities (Minton et al., 2009)
  - ▶ Limited use of interest rate derivatives, in many cases even to increase exposure rather than to hedge (Vuillemeys, 2019)
- ▶ What are the implications of termination clauses for financial institutions operating as derivative dealers, which may keep a “matched book” yet be exposed to counterparty risk?

## Comment 4: Rationale for termination rights

- ▶ Elaborate more on how termination rights arise endogenously?
  - ▶ The systemic risk story, adapted from safe harbor provisions, seems indeed not compelling, as pointed out in the paper
  - ▶ Mitigation of moral hazard and adverse selection issues seems a more promising avenue
  - ▶ Analogy between derivative termination rights and **MAC clauses** in credit lines?
    - ▶ Credit lines can also be seen as a form of hedging against liquidity risk (Acharya et al., 2014), for which derivatives are not commonly available (Bagnara and Jappelli, 2022)
    - ▶ MAC clauses are prevalent in credit lines, but, unlike termination rights, are rarely used, possibly due to reputation concerns (e.g., Boot et al., 1993; Demiroglu and James, 2011)

## Comment 5: Size of hedging positions

- ▶ **Default** if violation of net worth covenant

$$C_1 - D_1 - V_1 < 0$$

- ▶ Condition satisfied only if both

- ▶  $C_1 = C_1^L$ : negative shock to cash flows
- ▶  $V_1 = V_1^H$ : negative shock to FV derivative position

- ▶ At the same time, Assumption 1 imposes size limit on derivative position

$$\rho(C_1^L + C_2^L) > V_1^H$$

- ▶ Empirically, what is the **size** of exposures to be hedged, notional outstanding, and FV of derivatives relative to firm size?
  - ▶ Information available for airlines only (Table 1C): avg. fuel exp./op. exp. ratio of 20.21% (airlines) against avg. hedge ratio of 31.23% (airlines, oil-gas-coal producers) → Avg. outst. notional of 6.31% of op. exp.
  - ▶ Default in the model hinges on realization of  $V_t$  (derivative FV). Only information on FV is on defaulted firms: avg. of \$44M (Table 1D). More details would be useful, also as back-of-the-envelope calculation



## Comment 6: Some econometric points

- ▶ **Short- vs. long-term effects** of contract terminations
  - ▶ Specifications in Tables 4-5 measure short-term effects of default/termination on hedging outcomes, i.e., for the firm-years in which the firm experiences default/termination?
  - ▶ Does this mean that firms whose derivative was terminated in default, once out of default, are compared against those that were never terminated?
  - ▶ Possible to look at long-term effects of terminations on hedging outcomes?
  - ▶ Figures 2 and 3 go in this direction (maybe adding confidence intervals?)
  - ▶ But it could be informative to regress hedging outcomes on an indicator equal to 1 for all periods after which a firm experiences a termination
  - ▶ This would capture possible long-lasting reputation effects of terminations and how they shape the risk management culture of firms (abstracting from survivorship bias)
  
- ▶ Poisson instead of  $\ln(1 + y)$  transformation for hedge maturity (e.g., Cohn et al., 2022)?
  
- ▶ Why not using interacted specification (“Event of default  $\times$  Termination”) in Table 5 (similarly for low vs. high cost bankruptcies in Table 4B, where test of differences in coefficients is missing)?

## Comment 7: Model extensions

- ▶ Possible to test further implications from model implications?
  - ▶ Derivative **collateralization**: can asset tangibility (typically statistically insignificant, but the model predicts a nonlinearity) be seen as a proxy for pledgeability?
  - ▶ **Multiple counterparties**: to what extent it is possible to identify instances with multiple counterparts (Appendix A suggests that is possible in several instances; 70 observations out 121 in Table 1D)?
  
- ▶ Bundled hedging and lending
  - ▶ Counterparties that are also lenders internalize negative consequences of termination, so they exercise the option less frequently (confirmed empirically)
  - ▶ At the same time, upon bankruptcy or covenant violation, **control rights** shift from shareholders to creditors
  - ▶ How could this modify condition (21)?

## Other comments

- ▶ Several specifications provide rather indirect evidence
  - ▶ E.g., Table 4 correlates hedging outcomes to default status based on the (empirically-motivated) premise that terminations are more likely during default
  - ▶ Table 5 narrows down the economic mechanism by distinguishing between defaults with terminations vs. those without but only for the detailed sample
  - ▶ Why not performing the same analysis for the Compustat/SEC sample with “Hedging intensity” as dependent variable?
- ▶ Appendices A and B are never directly referenced in the paper
- ▶ Do you validate Compustat/SEC hedging measures against the hand-collected ones for the detailed sample (e.g., checking their correlation)?
- ▶ The “bag of words” approach to construct, e.g., “Hedging intensity” seems to be based on a quite restrictive list of words. Why not including other words such as “option” or “exercise price” in the list?
- ▶ Typos
  - ▶ P. 29: “associated with 25.1% lower [higher?] probability of contract right exercise”
  - ▶ Table 4: the caption does not describe the difference between Panels A and B
  - ▶ P. 34: “did not [have] to make the”, “waives it[s] right”

## Literature I

- Acharya, V., H. Almeida, F. Ippolito, and A. Perez. 2014. Credit lines as monitored liquidity insurance: Theory and evidence. *Journal of Financial Economics* 112:287–319.
- Bagnara, M., and R. Jappelli. 2022. Liquidity derivatives. Working paper.
- Bolton, P., and M. Oehmke. 2015. Should derivatives be privileged in bankruptcy? *Journal of Finance* 70:2353–2394.
- Boot, A. W., S. I. Greenbaum, and A. V. Thakor. 1993. Reputation and discretion in financial contracting. *American Economic Review* pp. 1165–1183.
- Chava, S., and M. R. Roberts. 2008. How does financing impact investment? The role of debt covenants. *Journal of Finance* 63:2085–2121.
- Cohn, J. B., Z. Liu, and M. I. Wardlaw. 2022. Count (and count-like) data in finance. *Journal of Financial Economics* 146:529–551.
- Demiroglu, C., and C. James. 2011. The use of bank lines of credit in corporate liquidity management: A review of empirical evidence. *Journal of Banking & Finance* 35:775–782.
- Griffin, T. P., G. Nini, and D. C. Smith. 2019. Losing control? The 20-year decline in loan covenant restrictions. Working paper.
- Minton, B. A., R. Stulz, and R. Williamson. 2009. How much do banks use credit derivatives to hedge loans? *Journal of Financial Services Research* 35:1–31.
- Nini, G., D. C. Smith, and A. Sufi. 2012. Creditor control rights, corporate governance, and firm value. *Review of Financial Studies* 25:1713–1761.
- Vuillemeys, G. 2019. Bank interest rate risk management. *Management Science* 65:5933–5956.